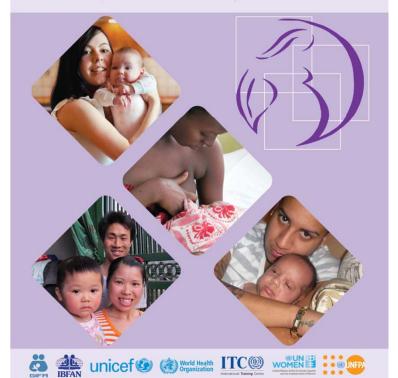


# Maternity Protection Resource Package

From Aspiration to Reality for All



# A 'How-to' guide for the Maternity Protection Resource Package





# **Presentation overview**

Overview of Maternity Protection Resource Package (MPRP)

Audience and objectives of MPRP

**Key Objectives** 

How the MPRP can be used to meet them





- The most comprehensive knowledge repository on Maternity Protection at work
- All ILO, constituents' and key stakeholders expertise on the issue
- Inter-agency collaboration (WHO, UNICEF, UN-WOMEN, UNFPA, IBFAN-GIFA)
- 15 MODULES on-line and CD-ROM (EN-FR)
- A summary printed booklet (EN-FR-SP)
- Translation and adaptation into Chinese and Russian (forthcoming), on-line

INTERNATIONAL LABOUR ORGANIZATION
Conditions of Work and Employment Branch (TRAVAIL)



# Resource Package overview



# : The basics

1

- Overview of MP at work
- Key issues
- Key stakeholders
- Key global frameworks



# Part 2: In depth

- Core elements of MP at work
- Legislation and good practice
- Innovative initiatives
- Balancing work and family



# 3: Take action

art

- Resources and tools for action
- Assessing MP in law and in practice
- Advocacy
- Capacity development



# **Audience**

- Government ministries
- Workers' and employers' representatives
- ILO staff
- Other UN staff (e.g. UNICEF, the WHO, UNFPA, UN-Women)
- NGOs, advocacy groups
- Individuals



# MPRP Objectives and "How-to" meet them



Understanding and learning about

**Maternity Protection** 

# Learn about:

- Principles, policies and measures on MP
- Scope of MP
- Importance for health, gender equality, MDGs
- Main stakeholders
- Int'l frameworks (e.g. C183, C102, social protection floors)







# Obtaining info on recent trends, national experience and good practice

### Learn about:

- Recent data on all 5 elements of MP
- International and national trends
- Examples of national and workplace interventions
- Legislation, policy examples

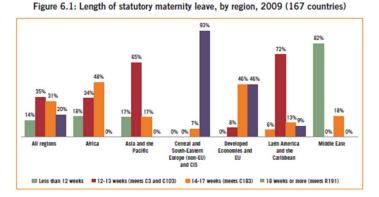
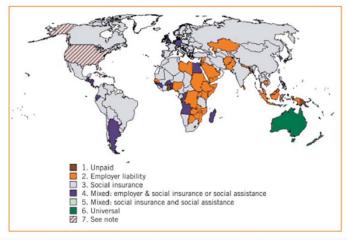


Figure 7.4

Cash maternity benefits, by legal provision, types of programmes, and by country (2009)

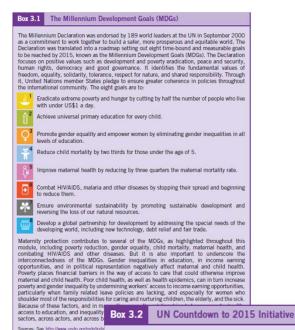




# Learn how Maternity Protection can help achieve the MDGs

## Learn about:

- Importance of MP for:
  - Eradicating poverty
  - Reducing maternal mortality and morbidity
  - Reducing child mortality
  - Promoting gender equality
  - Combating HIV and AIDS



Since 2005, the Countdown to 2015 Initiative has been tracking progress towards the achievements of MDGs 4 and 5 by examining health-related interventions that reduce maternal, child and infant mortality. The initiative aims to stimulate more numerous and efficient responses at country level. To date, it has identified 68 countries that account for 97 per cent of all maternal and child deaths.

Maternity protection at work is included in Countdown to 2015 as an indicator of leadership and governance of health systems, to describe the role of government in health and its relation to agencies whose activities affect health. The Countdown initiative measures maternity protection by ratification of ILO Convention No.183.

Of the 68 countries tracked by the Countdown to 2015 initiative, only Mall has ratified Convention No. 183, while another 16 have ratified one of the two previous maternity protection Conventions (Convention No. 3, Convention No. 103).

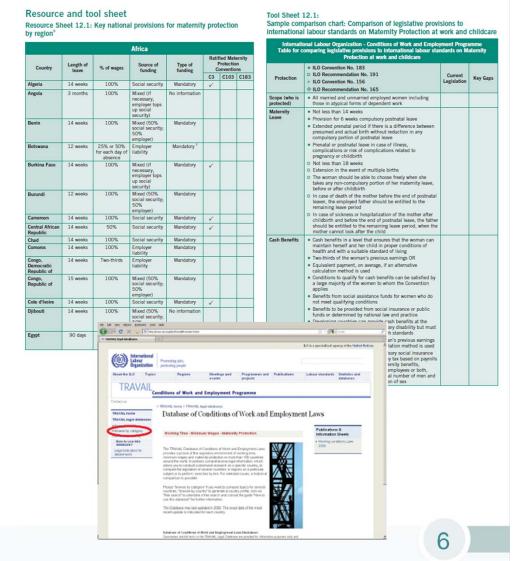
Source: See www.countdown2015mnch.org, Countdown to 2015. 2010. Decade Report, 2000 to 2010, WHO, Geneva, and Countdown Working Group on Health Policy and Health Systems. 2008. "Assessment of the health system and policy environment as a critical complement to tracking intervention coverage for maternal, newborn, and child health." The Lancet Vol. 371,No. 9620 pp. 1284–93.



# **Assess Maternity Protection in law**

## How to:

- Use tools to compare national provisions with ILO standards
- Identify gaps and exclusion in legislation, policies
- Compare national, regional trends
- Use TRAVAIL database on maternity protection laws





# **Assess, monitor and evaluate Maternity Protection in practice** Resource Sheet 13.7: WISE-R Checklist to assess family-friendly policies and

## **Learn about:**

- Various assessment approaches
- Obtain examples of surveys, questionnaires
- Develop your own assessment tool
- Monitor local or national interventions

	0: Sample questionnaire: Survey questionnaire on agricultural areas (Senegal)	well as the right to a similar icals) and discussed it with					
	QUESTIONNAIRE WOMAN						
A1: Region	toilets, at any time, without						
A3: District:	A4: Municipality /Rural Community	risk of slipping and falling? smission of HIV?					
A5: District/village:							
A7: N. of the surveyor:	A8: N. of the keyboard operator						
2. Age: 3. Marital Status: □Married in a monogamous ho	ousehold   Married in a polygamous household						
□Widow	□Divorced □Single man/woman						
4. Academic level:  □Primary school dropout  □Incomplete means (middle	Resource Sheet 13.3: Sample questionnaire: Rapid a Protection policies and practices at a workplace	ssessment of Matern					
□High school dropout	Rapid assessment:						
5. Are you able to read in o	Maternity protection at the workplace						
□Yes							
6. Do you know how to wri	Maternity protection policy in the enterprise  1. Is there a company policy on maternity protection? How is it posted for employees?						
□Yes	How many women who are eligible for maternity leave have taken it in the last three years?     Do you provide clear information to employees on procedures for taking leave?     A ret trade unions involved in this issue?						
	Procedures  1. What is the duration of maternity leave? How long do women tak women who took maternity leave in the last X years, how many di information on the reasons that these women did not return?  2. Are there other leaves she/the father/other family members can take is there adoption leave?  4. Is maternity leave paid? - To what level? And for how long?  5. Does the enterprise contribute to maternity pay?	d not return? Do you have					

practices at a workplace

have balancing them with workplace demands?

Workplace Checklist Family friendly measures and practices in the workplace

Have you consulted your workers on their family responsibilities and the difficulties they might

Have you considered work-sharing and job rotation to allow workers to fill in for each other when

Have you arranged working hours with workers' family responsibilities in mind?

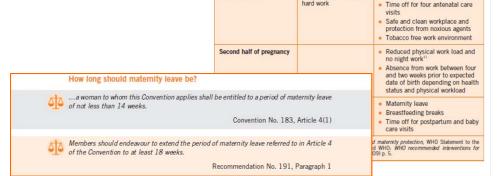
# Design effective Maternity Protection

policies

## Learn about:

- Policy guidance
- Align policies, legislation with ILO standards
- Cases of national innovations, workplace policies
- Maximize policy effectiveness
- Limit unintended sideeffects





Home/Family

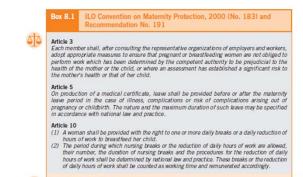
Support for avoiding

Community and workplace

Maternity protection

Period

All Pregnancy



Guidance on Health Protection (Parage Box 6.11 Encouraging men's use of parental leave (1) Members should take measures safety and health of the preen assessment should be made avail Experience in Sweden has shown that gender-balanced leave laws and incentives for paternity (2) In any of the situations referred to has been identified under subpara leave can have an important positive societal effect. Since 1995, if a father does not take his the basis of a medical certificate paternity leave, the State-provided cash benefit is lost. Originally lasting one month, this (a) elimination of riskpaternity incentive has gone up to two months, and eight out of ten men now take their leave (b) an adaptation of her co. (compared to less than 10 per cent before the incentive was introduced). The results have been (c) a transfer to another po a substantial raise in revenue for women, an increased fertility ratio, one of the highest feasible; or (d) paid leave in accordance employment rates in the world for a developed country, and in contrast one of the lowest divorce transfer is not feasible. (3) Measures referred to in su

(a) arduous work involving t Source: K. Bennhold: "The female factor: In Sweden, men can have it all", in The New York Times, 9 June 2010.

a reproductive health hazard; (c) work requiring special equilibrium;

(d) work involving physical strain due to prolonged periods of sitting or standing, to
extreme temperatures, or to vibration.
 (4) A pregnant or nursing woman should not be obliged to do night work if a medical certificate

declares such work to be incompatible with her pregnancy or nursing.

7

# Raise awareness, advocate for Maternity

**Protection** 

## **Learn about:**

- Advocacy's role in advancing MP
- Advocacy process
- Obtain examples of advocacy campaigns
- Receive guidance for developing solutions
- How to craft messages and determine methods

### Sample press release

Launching a national awareness-raising campaign for ratification of ILO Convention, 2000 (No.183) on maternity protection at work

### Campaign Launched to Support Maternity Protection for Working Women

Today the [name] organization/association, which is part of the XXXX Coalition\* launched an advocacy campaign designed to promote the rights of pregnant women and women returning to work after childbirth. Ms. XXX said that the campaign "aims to make maternity protection for working women a reality in the 21st century."

In [this country name] the following organizations are involved in the campaign: [complete list].

The first priority of the national campaign is to gain the commitment of our government to ratify the ILO Maternity Protection Convention, 2000 (No.183). The ILO Convention, which was adopted in June 2000, took more than two years to negotiate. Since then it has been ratified by XX countries, including XX countries in our region.

"This Convention concerns the internationally recognized minimum protection that should be available to all women who work," stated Ms. XXX. "It is unthinkable that in the 21st century we still hear stories from women who meet with harassment and discrimination in the workplace whilst they are pregnant or if they continue breastfeeding when they go back to work. The ILO Convention addresses all these points," said Ms XXX.





# Organize and take action

# How to:

- Identify key issues
- Conduct a stakeholder analysis and build-up alliances
- Use media tools to deliver your message
- Develop a workplace, local or national plan of action

Country Plan Overall goal:	of Action Enhanced breastfeedir	ng through improve	ed maternity protect	ion for working wo	men	EXPECTED
LEVEL	OBJECTIVE	/OBSTACLE	STRATEGY	ACTIVITIES	ACTORS	OUTCOMES
National	Advocate for ratification and implementation of C183	Financing of maternity benefits	To understand the process of setting up a maternity benefits scheme	Meetings/ seminars with key stakeholders	Min. of Labour NSSA, Min. of Health, Min. of Finance, trade unions and employers org., women's org.	Clarification and appreciation of the process
			2. Develop an appropriate intervention strategy to influence the process in 1 above	2. Lobby for speeding up of the process	Min. of Labour NSSA, Min. of Health, Min. of Finance, trade unions, employers org., women's org	2. Maternity benefi scheme set up
			3. Inclusion of the provision of C183 in Labour Relations Amendment Bill	Appropriate input into the process	Min. of Labour NSSA, Min. of Health, Min. of Finance, trade unions, employers org., women's org	3. Ratification of C183
		Lack of awareness of maternity protection legislation by workers	Awareness- raising programmes	4.1. Comparative analysis of national legislation against C183	All relevant stakeholders and groups on MPC	Sensitized/ informed workers

### Resource Sheet 14.6: Key media tools

### Using key media tools16

Once the communication strategy has been planned and the key messages prepared and ready, it is necessary to engage with the media. The following tools should be considered:

Interview: A conversation between a journalist and a public figure (interviewee) where questions are asked to obtain information from the interviewee.

Press Conference: A news conference or press conference is a media event in which newsmakers invite multiple journalists to hear them speak and, most often, ask questions.

Background briefings: A substantive of provide news or announce an event, but p

Press release: A one- or two-page release newsworthy material to the media. Some of the media and the m

**Electronic media:** The communications media that are based on electronic or electromechanical means of production and most often distinguished from print media. The primary electronic media sources familiar to the general public worldwide include radio, sound recordings, television, video recordings, and streaming internet content.



# Train specific audiences

### How to:

- Develop and deliver training programmes
- Obtain sample training programmes and tools
- Gear training to needs and preferences of target audience
- Empower others to learn about and advocate for MP

### Visual Aids in Participatory Processes (VIPP)3



This works well if people do not need to take notes.

Good for ro simulations meetings. This inflexible for gro

Boardroom

**Room Layout** 

Semi-Circle

### **RESOURCE AND TOOL SHEETS**

The following sheets are provided or reproduced here for making photocopies for handouts, group work or discussions.

### Resource Sheet 15.1: Sample case study 1: Recruitment and dismissal

Ms. Tang, a new university graduate, was recruited by a Ministry to work in the General Office of the Personnel Department, under a one-year probation period. At a health check, three months after recruitment, she was found to be pregnant. She decided to have the child, and reported the situation to her supervisor. The Director of the General Office talked to her, giving her two options: have an abortion or leave the Ministry. Further research uncovered that Ms. Tang indicated her marriage status as 'single' in the Personnel Form she filled out at the time of recruitment, and the marriage certificate she provided later was not hers. Based on these facts, the Personnel Department of the Ministry charged that Ms. Tang had 'practiced fraud and deceived leaders and colleagues', which is an act against the principle of sincerity and honesty required for civil servants. According to Civil Service Code provisions regarding probation, the agreement signed at the time of recruitment, and Ms. Tang's act, the Ministry decided to revoke the recruitment of Ms. Tang. Four months after recruitment, Ms. Tang left the Ministry with the dismissal documents.



# **Key MPRP Objectives**

- Understanding and learning about Maternity Protection
- Obtaining info on recent trends, national experience and good practice
- Learn how Maternity Protection can help achieve the MDGs
- Assess Maternity Protection in law
- Assess, monitor and evaluate Maternity Protection in practice
- Design effective Maternity Protection policies
- Raise awareness, advocate for Maternity Protection
- Organize and take action
- Train specific audiences

